



SPONSORSHIP PROPOSAL EXECUTIVE FORUM

MAY 30, 2024

HOUSE OF SWEDEN

WASHINGTON D.C.

EXECUTIVE FORUM

We are honored to welcome you to the SACC-USA flagship event, the Executive Forum in the House of Sweden, Washington, D.C., on May 30, 2024. The event is arranged in collaboration with the Embassy of Sweden.

The Executive Forum will include keynote speakers, panels, fireside chats, and round table discussions. We anticipate high-level representation from both the U.S. Administration and the Swedish Government, and we are proud to have congressmen, ambassadors, well-known pundits, and business leaders on our impressive list of speakers.

Sponsoring the Executive Forum will give you an excellent opportunity to reach out to business leaders from both Sweden and the U.S. It will also be an exclusive chance to network with government representatives, political experts, and media. Executive Forum has had extensive media coverage throughout the years.

I look forward to discussing how we can design a sponsorship that gives your business the best possible exposure. Please find the proposed levels of sponsorship outlined in this document.

Sincerely,



Karin Hammar

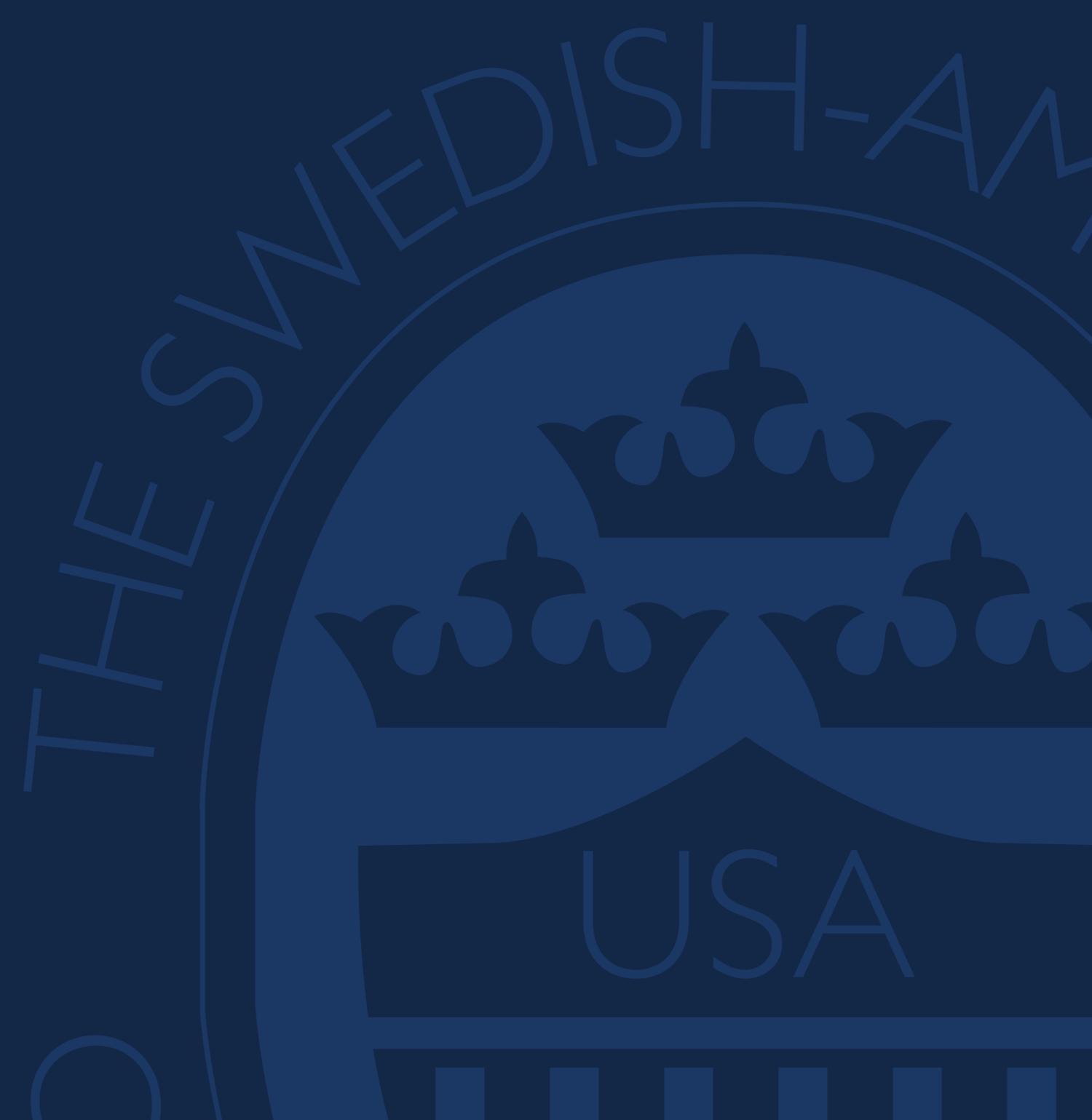
Executive Director, SACC-USA



THE FUTURE IS NOW

Outlook and Insights at Crucial Junctures

In an era defined by unprecedented change, we stand at the crossroads of multiple transformative shifts. From the rise of Artificial Intelligence (AI) to the evolution of global trade dynamics, and the ongoing geopolitical landscape—such as the 2024 U.S. elections as well as Sweden's recent NATO accession—this year's Executive Forum will explore how to navigate the complexities of today's world.



SPONSORSHIP

PLATINUM
\$20.000

GOLD
\$15.000

SILVER
\$10.000

BRONZE
\$5.000

	PLATINUM \$20.000	GOLD \$15.000	SILVER \$10.000	BRONZE \$5.000
Number of tickets Value: \$3.000 per ticket	3	2	1	1
Visibility on invitations, program & printed conference material	●	●	●	●
Visibility on SACC-USA social media & website	●	●	●	●
Official sponsor recognition during opening & closing remarks	●	●	●	
Annual membership in SACC-USA Value: Up to \$6.000	●	●	●	
Panelist	●	●	●	
Introductory panel speech	●	●		
Keynote Speech	●			
Business introductions per sponsor's request	●			