

# TRANSATLANTIC DAY PROGRAM OVERVIEW

18 MARCH 2024 - NÄRINGSLIVETS HUS, STORGATAN 19, STOCKHOLM



Master of Ceremony: Karin Hammar, Executive Director, Swedish American Chambers of Commerce

**8:00 Registration and light breakfast**

**8:30 Remarks by H.R.H. Prince Daniel, Patron of SACC-USA**

**8:45 Remarks by Signhild Arnegård Hansen, Chairman, SACC-USA**

**9:00 Scene setter by Andreas von der Heide, Co-Founder and CEO, Consilio International**

**9:15 Remarks by H.E Erik Ramanathan, U.S. Ambassador to Sweden**

**9:25 Remarks by H.E Urban Ahlin, Ambassador of Sweden to the United States**

**9:35 Ambassadors' conversation as moderated by Annika Rembe, former Consul General**

**9:50 Leg Stretcher and book signing by Anders Johnsson, author of 50 historier om USA™**

## **10:15 Accelerating Climate Action: Reaching Net-Zero**

Investment in climate innovation through vehicles such as the Inflation Reduction Act (IRA) present unparalleled opportunities. Pairing Swedish innovation with US markets and capital promises scale, yet investments are falling short of needs. This panel will also pinpoint the advantages for the bold innovator and investor and the mastery of being a first mover.

- Harald Mix, Founding Partner, Altor
- Magnus Heimburg, CEO, Preem AB
- Jakob Liedberg, CEO, Cinis Fertilizer
- Maria Persson Gulda, Chief Technology Officer at H2 Green Steel
- Anders Söderholm, President KTH Royal Institute of Technology
- Tomas Naucler, Global Sustainability Practice Leader & Senior Partner, McKinsey&Company (moderator)

## **11:00 The Future of Transport**

Transportation is at an inflection point where new technologies are rolled out to develop autonomous solutions and decarbonize roads. Collaboration between the US and Sweden has the potential to showcase these solutions and accelerate their deployment. This panel will discuss how innovation can mitigate economic and political risk and support supply chain resilience.

- Robert Falck, CEO and Founder, Einride
- Ödgård Andersson, CEO, Zenseact, Member of The Supervisory Board Traton Group
- Isak Löfgren, CEO, Kasi Technologies
- Jessica Span, Managing Director, Volvo Car Sverige
- Paul Verhagen, EVP and Chief Commercial Officer, SAS - Scandinavian Airlines
- Elin Enfors-Kautsky CEO and Founder, Prosperous Planet AB (moderator)

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### **11:45 Innovation: A Mission Oriented Approach.** By Per Grankvist, Chief Storyteller at Viable Cities

### **12.00 Luncheon**

Luncheon keynote speaker Jens Magnusson, Chief Economist SEB, on the Economic Outlook

### **13:00 AI as a Powerhouse: “With great power comes great responsibility”™** (Spider-Man, Churchill...)

This panel will explore the concept of artificial intelligence as perceived, legislated and implemented to bolster welfare and competitiveness on both sides of the Atlantic. It will further explore biological and artificial intelligence for the audience to walk away with a better understanding of "intelligence".

- Sara Mazur, Executive Director, Knut and Alice Wallenberg Foundation, Former Chair Wallenberg AI Autonomous Systems and Software Program (WASP)
- Carl-Henric Svanberg, Chair, AI Commission of Sweden
- Sara Övrebj, Public Policy and Government Relations, Google
- Martin Sahlén, Astronomy Associate Professor, Uppsala University (moderator)

### **13:45 Space as Platform for Transatlantic Cooperation**

More than an Earth Observatory and R&D platform, space has become the last frontier for human aspiration, discovery, innovation, security and natural resources. The applications and implications are vast. This panel will explore opportunities for transatlantic space cooperation to build resilient societies on either side of the Atlantic and beyond to inspire future generations. What can space teach us and what might be exploration pitfalls?

- Anna Rathsman, Director General, Swedish National Space Agency
- Martin Sahlén, Astronomy Associate Professor and Cosmologist, Uppsala University
- Charlotta Sund, CEO, Swedish Space Corporation
- Marcus Wandt, Swedish astronaut, Member of the European Space Agency Astronaut Group
- Marcus Pettersson, Founder and Host “Har vi åkt till Mars än?”™ (moderator)

### **14:30 What if I fall ill? Longevity and tomorrow’s Healthcare**

Healthcare as we know it will soon be history... While philosophy, models and solutions on either side of the Atlantic vary they seek to address the perpetual wish for eternal life. We all look forward to living longer and healthier so what can go wrong?

- Annika Östman Wernerson, President of Karolinska Institutet, Professor, Renal and Transplantation Science
- Anders Sandberg, Senior research fellow, Future of Humanity Institute, University of Oxford, Ethics and Values Fellow Reuben College
- Bi Puranen, Secretary General, World Values Survey, Fellow, Institute for Future Studies (moderator)

### **15:15 Leg Stretcher**

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### 15:30 The Necessary but Difficult Transatlantic Trade Relationship

- Håkan Jevrell, State Secretary, Ministry of Foreign Affairs
- Anna Stelling, Deputy Director General, Head of International and EU Affairs, Svenskt Näringsliv
- Karin Hammar, Executive Director Swedish American Chambers of Commerce USA (moderator)

### 16:00 Sweden in NATO - an opportunity for a deepened transatlantic relationship

**Scene setter: Anna Wieslander, Director for Northern Europe, Atlantic Council**

- Urban Ahlin, Ambassador of Sweden to the United States
- Micael Johansson, President and CEO of Saab AB
- Hanna Olofsson, Chief of Staff, Swedish Security and Defense Industry Association (moderator)

### 16:45 U.S. Elections and Transatlantic Implications

This panel will give you the skinny on the US elections and an educated assessment of the likely winners and losers... See how your guesses compare to those of the panel.

- Carl Bildt, Former Prime Minister of Sweden
- Jon Decker, White House Correspondent, Gray Television
- Jonas Hellman, Senior Advisor, GK Nordic
- Anna Throne-Holst, President, SACC New York (moderator)

### 17:30 The future Transatlantic Business Relationship

**Followed by Q&A with the audience**

- **By Jacob Wallenberg, Chair, Investor AB, Chair, Confederation of Swedish Enterprise, Member of the Board of Directors of the Swedish American Chambers of Commerce USA**

### 18:00 Reception and sit-down dinner

